

## Dear <mark>Name</mark>,

My name is E.C. Scott, I am a blues singer, recording artist, and a huge fan of yours.

I am the CEO and founder of <u>Aitterce Productions Studios</u> which owns and operates the Blues Television Network (BluesTN), and the Blues In Motion Foundation.

I am reaching out to you today to invite you to unite your voice with other artists and myself to record a song I wrote called "You Can Depend On Me". I believe blues artists coming together on one song is the perfect opportunity for the blues community to show up with palms down and sleeves rolled up ready to make a difference.

Our goals:

- A. Feed America by donating to our food pantry partner programs across the United States. One hundred percent of proceeds from every copy of the song sold will help put food on the table.
- B. Support Blues artists through the Blues in Motion Foundation. We partner with artists; helping them navigate their careers as they develop deeper appreciation for the Blues art form. We assist Blues artists with education about, and exposure to the latest product, marketing, and promotional technologies.

C. Introduce the world to BluesTN – a 24/7 television network solely dedicated to producing and distributing blues programming for broadcast and streaming. BluesTN is a worldwide "bandstand" where blues artists and music enthusiasts share, enjoy, learn, and experience great music.

As part of this vision, we are producing a music video that along with the song will debut during a 2 hour special to air on CNBC, selected local tv stations across the nation and live stream on August 29, 2021.

**Name**, this will be the first time the blues community has united to record a song that will impact the lives of people, which could be especially transformative for individuals who have been challenged as a result of the pandemic. **Name**, this will be a historic blues recording and a great opportunity for the world to see just who we are.

Please respond with your decision by Friday, March 26. You can send correspondence to Farita at <u>fmt@typemydocs.com</u>. The team and I look forward to working with you.

I hope that we can count on your participation!

Sincerely,

E.C. Scott Blues Woman Owner and CEO of Aitterce Production Studios Founder of Blues in Motion Foundation